



# ***VILLAGE OF BITTERN LAKE***

## **BYLAW # 09/20 - ADVERTISING**

A BYLAW OF THE VILLAGE OF BITTERN LAKE IN THE PROVINCE OF ALBERTA TO ESTABLISH THE METHOD FOR ADVERTISING WITHIN THE VILLAGE OF BITTERN LAKE.

**WHEREAS** under the authority and subject to the provisions of the Municipal Government Act, Revised Statutes of Alberta, 2000, Chapter M-26, and amendments thereto (the Act), the Council of the Village of Bittern Lake must advertise certain bylaws, resolutions, meetings and public hearings;

**WHEREAS** under the authority and subject to the provisions of the Act, Council may pass a bylaw respecting alternative methods of advertising certain bylaws, resolutions, meetings, and public hearings other than those methods set out in the Act; and

**WHEREAS** the Council of the Village of Bittern Lake wishes to pass a bylaw to provide for alternative advertising requirements for those bylaws, resolutions, meetings, and public hearings required to be advertised under the Act;

**NOW THEREFORE** the Council of the Village of Bittern Lake in Council duly assembled enacts as follows:

### **1. TITLE**

This bylaw may be cited as the "Advertising Bylaw".

### **2. PURPOSE**

The Advertising Bylaw is to provide guidance to council and administration regarding advertising for the Village of Bittern Lake.

### **3. PROTOCOL**

The following protocol shall be adopted by the Village of Bittern Lake:

All advertising will be at the discretion of the council and will be on a case by case basis, based on need and timeframe and as mandated by the Municipal Government Act.

### **4. METHODS**

The following are options that the Village of Bittern Lake will use to notify residents/businesses:

- Individual flyer/mail out via Canada Post
- Village of Bittern Lake website – [www.villageofbitternlake.ca](http://www.villageofbitternlake.ca)
- Newsletter (posted on village website)
- Posted on bulletin board



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### **5. REQUIREMENTS**

A notice must contain

- A statement of the general purpose of the proposed bylaw, resolution, meeting, public hearing, or other thing,
- The address where a copy of the proposed bylaw, resolution or other thing, and any document relating to it or to the meeting or public hearing may be inspected,
- In the case of a bylaw or resolution, an outline of the procedure to be followed by anyone wishing to file a petition in respect of it, and
- In the case of a meeting or public hearing, the date, time, and place where it will be held.

Please note, in case of emergency, there will be phone calls made to residents by council and administration; door-to-door.

### **1. COME INTO FORCE**

- 1.1. Bylaw # 09/20 is to replace Policy #06/20 in order to correct a procedural issue with the MGA. Policy # 06/20 Advertising is hereby rescinded.
- 1.2. This Bylaw shall come into force and effect upon the date of the final passing thereof.



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Received first reading \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_

Mayor

\_\_\_\_\_

CAO

Received second reading \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_

Mayor

\_\_\_\_\_

CAO

Received third and final reading \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_

\_\_\_\_\_

Mayor

\_\_\_\_\_

CAO